

Privacy Policy – By Bron

1. Introduction

By Bron ("we", "our", "us") respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, store and protect your information in accordance with the General Data Protection Regulation (GDPR).

2. Data Controller

By Bron
MB Holding GmbH, Austria
Email: mitchy@woods-seefeld.at

3. Personal Data We Collect

We may collect and process the following personal data:

- Name and contact details (email, phone number)
- Company name and billing details
- Website usage data (cookies, IP address, browser type)
- Any information you provide via contact forms or email correspondence

4. Purpose of Data Processing

Your data is processed for the following purposes:

- Responding to inquiries and communication
- Providing our services and managing client relationships
- Improving our website and services
- Legal and administrative purposes

5. Legal Basis

We process personal data based on:

- Your consent
- Performance of a contract
- Legal obligations
- Legitimate business interests

6. Cookies

Our website uses cookies to enhance user experience and analyze website performance. You can manage your cookie preferences at any time via the cookie banner.

7. Data Sharing

We do not sell or rent your personal data. Data may be shared only with trusted service providers necessary for business operations, always in compliance with GDPR.

8. Data Retention

Personal data is retained only as long as necessary for the purposes outlined in this policy or as required by law.

9. Your Rights

You have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent at any time
- Lodge a complaint with a supervisory authority

10. Data Security

We take appropriate technical and organizational measures to protect your data against unauthorized access, loss or misuse.

11. Changes to This Policy

We may update this privacy policy from time to time. The latest version will always be available on our website.

12. Contact

For any questions regarding this privacy policy or your personal data, please contact us via email.